

**For Immediate Release**

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### **March's Premium Dog Food Hires New Company Vice President**



*Alexis Berner and Minnie, her 4-year-old pup, pose for a picture.*

*Meet the ambitious, animal-loving, young woman who will be taking over as the new vice president for the popular dog food company.*

Alexis Berner is a 29-year-old dog-mom from Philadelphia. Alexis graduated in 2014 from Neumann University. She majored in business management and minored in communication.

After receiving her degree from Neumann University, Alexis attended grad school at the University of Pennsylvania. She graduated and received her MBA from the university in 2018.

“Grad school was a lot of hard work, but I gained a lot of knowledge and experience,” Alexis said, reflecting on her time in school.

Alexis completed three internships throughout her time in school. Her first internship was with a company local to her, and the other two were with larger corporations.

“I was a little intimidated at first to enter the industry with tons of professionals,” Alexis said. “But all of my coworkers were so kind to me and taught me many valuable skills.”

Alexis has expressed that she is a huge advocate for animal welfare and that all animals hold a huge place in her heart.

“I have been an animal lover for as long as I can remember,” Alexis said. “To be able to incorporate that love into my work is a dream come true for me.”

Alexis has a fur baby of her own at home, a border collie pup named Minnie. Minnie just turned 4-years-old in February. Alexis adopted Minnie from a kill shelter in 2018. The dog was originally found abandoned in a sealed box next to a dumpster when she was only 5-months-old.

“The poor thing was so emaciated and anxious when I first brought her home,” Alexis said. “She is a completely different dog now and I am so thankful to have her in my life.”

March’s CEO Daphne March, who hired Alexis, first met her at one of the company’s fundraisers for the FACE Foundation for Animals.

“Alexis made the best first impression on me,” said Daphne. “We instantly clicked as professionals and friends. We spoke for hours about animal rights and the world of business.”

The CEO had already been on the hunt for a new company vice president for two months, after previous VP, Tom Short, announced his retirement back in February. Alexis will officially take over the vice president role for March’s Premium Dog Food in early June, after Mr. Short’s last day in office.

March’s Premium Dog Food is a U.S. based company that works continuously to turn fresh, sustainably farmed ingredients into organic dog food. March’s mission is to make healthy, non-harmful, affordable dog food and pet products, while keeping an honest relationship with customers.

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